



Women in Pest Management Leadership Forum

November 29 - December 1, 2021
Manchester Grand Hyatt
San Diego, California



TYPE OF CONFERENCE:
International Specialty Meeting



OF ATTENDEES:
200



TRADESHOW?
NO

DEMOGRAPHICS: Mainly female attendees from across the globe. Most attendees are owners or managers of pest management companies.

AVAILABLE SPONSORSHIPS

HEADLINING SPONSOR - SOLD

PLATINUM SPONSORSHIP - \$20,000 (1 available)

- Recognized as Reception Sponsor(s)
- Introduction and a five-minute speaking opportunity scheduled between sessions throughout the program or at the start of the reception.
- Sponsor logo on promotional materials, including:
 1. Social Media Marketing
 2. Press Releases to Trade Publications and State Associations
 3. E-blasts, tweets and PWIPM networking group promos
 4. On-site program
 5. Access to follow-up survey feedback data
- Sponsor Logo on Conference Signage (on-site)
- Ability to distribute company literature, gifts and collateral at the event (provided by sponsor)
- Includes 2 complimentary conference registrations for sponsor representatives
- Pre-registration list and post conference list of all attendees with contact information

GOLD SPONSORSHIP - \$10,000 (3 available)

- Recognized as Meal Sponsors, including breakfast (2) and lunch (1)
- Introduction and a three-minute speaking opportunity scheduled between sessions during the program.
- Company logo on promotional materials, including:
 1. Program Promotion via NPMA magazine, Pestworld electronic/print
 2. Online Program
 3. On-site program
- Access to follow-up survey feedback data
- Logo on Conference Signage
- Ability to distribute company literature, gifts and collateral at the event (provided by sponsor)
- Includes 1 complimentary conference registration for sponsor representative
- Pre-registration list and post conference list of all attendees with contact information

See next page for more

SILVER SPONSORSHIP - \$5,000 (4 available)

- Recognized as a Break Sponsor (one break per sponsor)
- Company logo on promotional materials, including:
 1. Program Promotion via NPMA magazine, Pestworld electronic/print
 2. Online Program
 3. On-site program
 4. Access to follow-up survey feedback data
- Logo on Conference Signage
- Ability to distribute company literature, gifts and collateral at the event (provided by sponsor)
- Includes 1 complimentary conference registration for sponsor representative
- Pre-registration list and post conference list of all attendees with contact information

BRONZE SPONSORSHIP - \$2,500 (10 available)

- Recognized as a Table Kit Sponsor (Each table box will have a sponsor recognized)

Don't you just hate it when you forget a pen? What about when you have to get up in the middle of a session to grab tissue? Help our attendees avoid these common problems by purchasing this Table Kit package. We'll be placing containers on each table in the general session that will contain useful items to keep attendees well prepared and comfortable (Include items such as pens, tissues, hand sanitizer, mints, sticky notes, etc...). This sponsorship opportunity will give your company the ability to brand certain items in the box as well as have your logo included on the box itself.
- Company logo on promotional materials, including:
 1. Program Promotion via NPMA magazine, Pestworld electronic/print
 2. Online Program
 3. On-site program
 4. Access to follow-up survey feedback data
- Logo on Conference Signage
- Ability to distribute company literature, gifts and collateral at the event (provided by sponsor)

NPMA 2021-2022 EXHIBIT AND SPONSORSHIP REGISTRATION FORM (PAGE 1)

For your convenience, we have included all non-PestWorld exhibit and sponsorship opportunities on one form!

Please note, sponsorships are available on a first-come, first-serve basis. A company that sponsors an event has the right of first refusal on that event the following year. Submission of this form constitutes a commitment by your company to sponsor an event.

CONTACT INFORMATION

Your Name _____ Title _____

Company/Organization Name: _____

Address: _____

City: _____ State/Country: _____ Zip/Postal: _____

Phone: _____ Website: _____

E-mail (required): _____

2021 WOMENS LEADERSHIP FORUM | NOV. 29-DEC. 1, 2021 | SAN DIEGO, CALIFORNIA

- Available Sponsorships:**
- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$20,000 (1 available) | <input type="checkbox"/> Gold Sponsor - \$10,000 (3 available) |
| <input type="checkbox"/> Headlining Sponsor - SOLD | <input type="checkbox"/> Silver Sponsor - \$5,000 (4 available) |
| | <input type="checkbox"/> Bronze Sponsor - \$2,500 (10 available) |

BIZTECH 2021 | DECEMBER 6-8, 2021 | ORLANDO, FLORIDA

Includes one 6' tabletop display, one chair, one wastebasket and one complimentary exhibitor registration.

- Allied Member - \$1,000 per booth 1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Non-Member - \$1,2500 per booth 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Available Sponsorships:**
- | | |
|--|--|
| <input type="checkbox"/> Platinum Sponsor - \$15,000 (2 available) | <input type="checkbox"/> Gold Sponsor - \$10,000 (2 available) |
| <input type="checkbox"/> Silver Sponsor - \$7,500 (6 available) | <input type="checkbox"/> User Group Training - \$750 (3 available) |

2022 REGIONAL CONFERENCE SERIES

Includes one 6' tabletop display, one chair, one wastebasket and one complimentary exhibitor registration.

- Allied Member - \$850 per booth Non-Member - \$1,000 per booth
- | | | | |
|--|------------------|------------------|------------------|
| Eastern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Southern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Carolinas/Mid-Atlantic Summer Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |

- Available Sponsorships:**
- | | |
|--|--|
| <input type="checkbox"/> Marquis Sponsor: \$35,000 (<i>exclusive sponsor for all four conferences, includes event app sponsorship</i>) | <input type="checkbox"/> Lanyards - \$1,250 per meeting |
| <input type="checkbox"/> Continental Breakfast - \$750 | <input type="checkbox"/> Beach Bash - \$1,650 exclusive or \$450 each (4 available)
<i>(Only available for Carolinas/Mid-Atlantic Conference)</i> |
| <input type="checkbox"/> Lunch - \$1,500 | <input type="checkbox"/> BBQ - \$1,500 exclusive or \$425 (5 available) <i>(Only available for Carolinas/Mid-Atlantic Conference)</i> |
| <input type="checkbox"/> Evening Reception - \$2,000 (<i>Only available at the Eastern and Carolinas/Mid-Atlantic Meetings</i>) | <input type="checkbox"/> Educational Session Pens & Pads - \$750 per meeting |
| <input type="checkbox"/> Coffee Break - \$350 | <input type="checkbox"/> Volleyball Tournament - \$750 (<i>Only available for Carolinas/Mid-Atlantic Conference</i>) |

- Sponsorship Choice:**
- | | | | |
|--|------------------|------------------|------------------|
| Eastern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Southern Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |
| Carolinas/Mid-Atlantic Summer Conference | 1st Choice _____ | 2nd Choice _____ | 3rd Choice _____ |

WILDLIFE EXPO | FEBRUARY 1-3, 2022 | ORLANDO, FLORIDA

- Allied Member \$750 1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Non-Allied Member \$900 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Available Sponsorships:**
- | | |
|---|---|
| <input type="checkbox"/> Silver Sponsor - \$2,500 | <input type="checkbox"/> Coffee Break - \$350/each |
| <input type="checkbox"/> Platinum Sponsor - \$5,000 | <input type="checkbox"/> Continental Breakfast - \$500 |
| <input type="checkbox"/> Gold Sponsor - \$3,500 | <input type="checkbox"/> Certification Training Course - \$500/each |

NPMA 2021-2022 EXHIBIT AND SPONSORSHIP REGISTRATION FORM (PAGE 2)

LEGISLATIVE DAY | MARCH 13-15, 2022 | WASHINGTON, DC

- Available Sponsorships:**
- Marquis Sponsor - \$100,000
 - Dessert & Cocktail Reception - \$25,000
 - Tuesday Breakfast - \$15,000
 - Keynote Sponsor - \$27,500
 - Tuesday Lunch Sponsor - \$20,000

ACADEMY | JULY 12-14, 2022 | ORLANDO, FLORIDA

- Available Sponsorships:**
- Continental Breakfast - \$2,500
 - Welcome Reception - \$7,500
 - Lunch - \$7,500
 - Marquis Sponsor - **SOLD**
 - Award Banquet - \$7,500
 - Learning Labs - **SOLD**
 - Olympic Game Night - \$5,000
 - Keynote Sponsor - **SOLD**
 - Refreshment Break - \$1,000
 - Board of Directors Lunch - \$2,500
 - Mask Sponsor - \$3,000
 - Hand Sanitizer Sponsor - \$5,000

GLOBAL BED BUG SUMMIT | NOV/DEC 2022 | TBD

Includes one 8' x 10' pipe & drape, one 6' draped table, two chairs, and one complimentary registration.

- Allied Member \$1,000 1st Choice _____ 2nd Choice _____ 3rd Choice _____
- Non-Allied Member \$1,250 1st Choice _____ 2nd Choice _____ 3rd Choice _____

- Available Sponsorships:**
- Platinum Sponsor (1 available) - \$10,000
 - Silver Sponsor (6 available) - \$3,500
 - Gold Sponsor (2 available) - \$7,500

COMPANY REPRESENTATIVES ATTENDING

(Exhibiting fee includes one complimentary registration; additional exhibit hall only badges available for an additional fee.)

Conference Name	Company Rep. Name	Email	City/State

PAYMENT INFORMATION

- Total Exhibit Booth Fee: \$ _____
 - Total Sponsorship Fee: \$ _____
 - Total Additional Exhibitor Badge Fee \$ _____
 - Total Amount Due:** \$ _____
- Check # _____ enclosed (*payable to NPMA*)
 Please charge my: Visa MasterCard AMEX
A 3% processing fee will be applied to credit card charges over \$5,000.

NOTE: The official Cancellation Policy states that refunds will be made in full until 30 days before the start of the conference. If you cancel within 30 days of the start of the conference your exhibitor fees will be forfeited in full.

Credit Card # _____
 Exp. _____ Sec. Code _____
 Name on Card _____
 Signature _____

3 WAYS TO REGISTER



Mail:
 10460 North Street
 Fairfax, VA 22030



Email:
mmoloney@pestworld.org



Online:
www.npmapestworld.org